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THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Jonathan Dorfman

Atty Docket No. FLK-003.01

Serial No. 09/372,416

Filed: August 11, 1999

For: EASILY MODIFIABLE MACRO TAG FOR INTERNET ADVERTISING

REVOCATION AND APPOINTMENT OF POWER OF ATTORNEY

Assistant Commissioner for Patents
And Trademarks
Washington, D.C. 20231

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Dear Sir:

Assignee hereby revokes all previous powers of attorney in regard to the above-identified patent applications and appoints:

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to represent the Assignee in connection with the above-referenced patent applications and to transact all business related thereto in the United States Patent and Trademark Office and to receive the Letter Patents issued therein.

Flycast Communications Corp.

Date: 9/21/00

Place: Andover, MA

Mike Baker
Signature

Typed Name: Mike Baker

Title: Secretary

2176



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October 31, 2000

Assistant Commissioner for Patents
Washington, D.C. 20231

Re: U.S. Patent Application No. 09/372,416
Easily Modifiable Macro Tag for Internet Advertising
Atty Docket Nos: FLK-003.01

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Dear Sir/Madam:

Enclosed please find:

1. An executed **Revocation and Appointment of Power of Attorney** form for the above-referenced patent application; and
2. Return postcard.

Kindly docket and file the same in your usual course.

Sincerely,

Edward J. Kelly

EJK/cg
Enclosures

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